

his pursuit of furthering his education and knowledge base by earning his certification as a Certified Veterinary Practice Manager (CVPM) from the Veterinary Hospital Managers Association, and also graduated from the two-year E-Myth Mastery Entrepreneurial Business Development Program. Always striving to improve his practices, Dr. McManus is a charter and current member of Veterinary Management Groups (VMG5) in association with Veterinary Study Groups Inc. Through these ongoing associations he has extensively studied the metrics and business principles that go into creating a top performing veterinary hospital business.

Craig Datz, DVM, MS, DABVP, DACVN



Dr. Datz is a 1987 graduate of the Virginia Maryland Regional College of Veterinary Medicine. He was in private companion animal practice in Virginia and Arkansas until 2001, when he joined the faculty at the University of Missouri College Of Veterinary Medicine working in the areas of Community Practice and Clinical Nutrition until 2012. He is currently the

Director of Scientific Affairs at Royal Canin USA in St. Charles, Missouri.

Dr. Datz is a Diplomate of the American Board of Veterinary Practitioners and is certified in both Canine/Feline and Feline Practice. He currently serves as the Residency Chair for ABVP. He is also board-certified by the American College of Veterinary Nutrition and has a master's degree in biomedical sciences with a human and animal nutrition focus.

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Accommodations

Please make your hotel reservations early as rooms are very limited by calling 901-678-5410, using the group name, Memphis/Shelby County Veterinary Medical Association. Rooms have been reserved at the Fogelman Conference Center at a rate of \$69.00 a night. To receive the \$69 rate, rooms must be reserved by November 1, 2019.

Parking

Complimentary parking in the Fogelman Garage next to the Fogelman Executive Conference Center.



CONTINUING EDUCATION

The conference offers twenty (20) hours of continuing education credits approved by Tennessee Board of Veterinary Medical Examiners. Certificates of attendance will be provided at the end of each day.

Name: _____

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MSCVMA Members (\$395.00) Non-Members (\$425.00)
 After October 25, 2019 (\$450.00) One Day Registration (\$225.00)
 (Mark the days you will attend) ___Thursday ___Friday ___Saturday

Technicians, Students & Management Staff (\$250.00)
 Meal Cost for Guests: \$30 per meal
 No. of Guest Meals _____ Day(s) ___Thursday ___Friday ___Saturday

Total Payment \$ _____

Credit Card Payment (Add 4% Convenience Fee)

Name on card: _____

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Exp. Date: _____ Zip Code: _____

CVV: _____ Amount: \$ _____

Registration fee on Thursday includes breaks and dinner. Fee covers breakfast, lunch and breaks Friday and Saturday. All conference materials are provided. If additional information is required, contact Lee Hughes, MSCVMA Executive Director (901) 754-1615, Email: Lmhughes@costconsulting.net or at the address shown. Please make check payable to MSCVMA and mail to 504 Sanga Circle West, Cordova, TN 38018-7633. Form may be duplicated for multiple registrations.

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20th Annual Mid-South Regional Veterinary Conference

2019

NOVEMBER 21-23



20 Hours CE Credit

Sponsored by the Memphis
Shelby County Veterinary
Medical Association



Meeting Agenda

Thursday, November 21, 2019

Room 291 Amphitheater

4:00 – 6:00 p.m. **Christopher Brian Adolph, DVM, MS, DACVM**

Canine Heartworm Disease: What we Knew, Why that was Wrong, What we do Now

6:00 – 7:00 p.m. Dinner in Main Dining Room

7:00 – 9:00 p.m. **Christopher Brian Adolph, DVM, MS, DACVM**

You will Never look at Ticks the same

Friday, November 22, 2019

Room 291 Amphitheater

7:00 – 8:00 a.m. Breakfast in Main Dining Room

8:00 – 10:00 **Rebecca Stepien, DVM, DACVIM**
The ABCDs of Therapy of Canine Heart Disease

10:00 – 12:00 noon **Rebecca Stepien, DVM, DACVIM**
Feline Systemic Hypertension: Diagnosis & Therapy

12:00 Noon Lunch in Main Dining Room

1:00 – 3:00 p.m. **Stuart J. Oberman, Esq.**
Latest Legal Trends and Updates in the Veterinary Industry

3:00 – 5:00 p.m. **Ashley Allen-Durrance, DVM, DACVECC**
*Practical, appropriate Fluid Therapy
Small Animal Fluid Therapy*

Saturday, November 23, 2019

Room 291 Amphitheater

7:00 – 8:00 a.m. Breakfast in Main Dining Room

8:00-12:00 noon **Michael Q. Bailey, DVM, DACVR**
*Small Animal Pulmonary Patterns
Small Animal Thoracic Pathology
Abdominal Diagnostic Imaging*

12:00 – 1:00 p.m. Lunch in Main Dining Room

1:00 – 3:00 p.m. **Wilson W. McManus II, DVM, CVPM**

*Profit is Not a Four-Letter Word.
Profitability Improvement: Creating the Time &
Financial Freedom You Have Earned.*

3:00 – 5:00 p.m. **Craig Datz, DVM, MS, DABVP, DACVN**

How to read a Pet Food Label: Unconventional Diets

Christopher Brian Adolph, DVM, MS, DACVM



Dr Adolph received his D.V.M. degree in 1996 from Oklahoma State University. After a year and a half as an associate veterinarian, Dr Adolph was a practice owner for 17 years. During his time as a practice owner, he developed a special interest in parasitology and practice management.

In 2013, Dr. Adolph completed a Master's degree program at Oklahoma State University, while continuing to practice full time. While enrolled in the graduate program, Dr. Adolph was inducted into the Phi Kappa Phi honor society, which recognizes academic excellence in fields of higher education.

Dr. Adolph serves on the boards of The National Center for Veterinary Parasitology, The American Heartworm Society, and the American College of Veterinary Microbiologists Board of Governors. He has authored numerous, peer-reviewed scientific papers, chapters for upcoming text books and conducted research in canine and feline parasitic diseases. In 2015, Dr. Adolph passed the parasitology board exams and is now a diplomate of the American College of Veterinary Microbiologists.

Rebecca Stepien, DVM, DACVIM

Dr. Stepien is a graduate of the University of Wisconsin School of Veterinary Medicine. She subsequently completed an internship at the Animal Medical Center in New York, NY, and a cardiology residency and Master's degree at the Ohio State University College of Veterinary Medicine. Dr. Stepien has been a Clinical Professor at the University of Wisconsin School of Veterinary Medicine since 1994. She is a past president of the



Specialty of Cardiology in the American College of Veterinary Medicine and currently serves as staff cardiologist and Chief of Small Animal Services at UW Veterinary Care in Madison, WI. Dr. Stepien's research interests include myxomatous valve disease in whippets, pulmonary hypertension and systemic hypertension.



Stuart J. Oberman, Esq.

Stuart J. Oberman is the founder and President of Oberman Law Firm. Mr. Oberman graduated from Urbana University, and received his law degree from John Marshall Law School. Mr. Oberman has been practicing law for over 24 years, and before going in to private practice, Mr. Oberman was in-house counsel for a Fortune 500 Company.

Mr. Oberman represents veterinary clients throughout the United States in a wide range of areas, including mergers & acquisitions, partnership agreements, commercial real estate, entity formation, employment law, commercial leasing, intellectual property, and OSHA compliance.

Mr. Oberman is a frequent lecturer and has published articles in the U.S. and Canada. In addition, he recently received, for the third year in a row, the Martindale-Hubbell Client Distinction Award, which is based on client review ratings in the categories of communications ability, responsiveness and quality of service. Less than 1% of the 900,000+ attorneys listed on martindale.com and lawyers.com have been accorded this honor of distinction.

Ashley Allen-Durrance, DVM, DACVECC

Dr. Ashley Allen-Durrance is a Clinical Assistant Professor in Emergency and Critical Care at the University of Florida College of Veterinary Medicine. She earned her Doctor of Veterinary Medicine degree from Mississippi State University in 2010 and went on to specialize in Emergency and Critical Care at the University of Florida where she stayed on as a faculty member since 2014. Her research interests include snake envenomation, trauma resuscitation, and pediatric/neonatal critical care. Outside of work, she spends her time with her two beautiful boys and German Shepherd while occasionally finding time to go fishing and kayaking. Practical, appropriate fluid therapy is a vital component to emergency and general veterinary care. This presentation will focus on approaches to small animal fluid therapy, recognition of



and consequences to fluid overload, practical approach to fluid therapy calculations, and a review of different fluid therapy options (cystalloids, colloids, blood products).

Michael Q. Bailey, DVM, DACVR



Dr. Michael Q. Bailey is originally from New Jersey where he completed his undergraduate degree at Rutgers University. He obtained his DVM from the historical Tuskegee University in Alabama and then completed a small animal rotating internship and radiology residency at Michigan State University. Before joining IDEXX Telemedicine Consultants as Assistant Medical director, he has been on faculty at Tuskegee University, Michigan State University and Tenure faculty at The Ohio State University. He spent 5 years supplying imaging services in a Pittsburgh, PA referral and ER facility and was lead radiologist for a large 950+ hospital national practice. Dr. Bailey has over 30 peer reviewed articles and has lecture around the world on diagnostic imaging, radiation safety and as well as advances in radiation therapy. When not working, he likes traveling with his wife, Rebuilding cars and motorcycles, photography has been is a member and officer of his state veterinary medical association and is now on the Board of the AVMA.



Wilson W. McManus II, DVM, CVPM

Dr. McManus owns and is the managing broker of Simmons & Associates MidSouth, a Practice Sales & Appraisals firm serving veterinary professionals in Alabama, Kentucky, Louisiana, Mississippi and Tennessee. Dr. McManus offers a unique blend of knowledge of veterinary practice ownership, business knowledge, and a passion for all aspects of veterinary medicine. Over twenty-five years ago, he founded Valley Animal Hospital & Pet Resort, an AAHA accredited hospital and is currently its Medical Director. He also maintains an active ownership interest in Trusty Vet, a small animal hospital also in Huntsville, AL. Dr. McManus understands first-hand the business and medical aspects of veterinary medicine and is a great resource to you, no matter where you are in your career.

The son of a practicing veterinarian, Dr. McManus earned his Bachelor of Science Degree in Animal and Dairy Sciences from Auburn University and a Doctorate in Veterinary Medicine also from Auburn University in 1988. He is licensed to practice veterinary medicine in Alabama, Florida and Georgia. He continued