

**B. Duncan X. Lascelles, BSc, BVSC, PhD, MRCVS, CertVA, DSAS(ST), Diplomate EVS, Diplomate ACVS**



After graduating from the veterinary program at the University of Bristol, U.K., with honors, Dr. Lascelles completed a PhD in aspects of pre-emptive/perioperative analgesia at the University of Bristol. He completed his surgical residency at the University of Cambridge, U.K., then a fellowship in Oncological Surgery at Colorado State University, then a period of

post-doctoral research in feline pain and analgesia at the University of Florida, and is currently Professor in Small Animal Surgery and Pain Management at North Carolina State University. He runs the Comparative Pain Research and Education Centre. He is board-certified in small animal surgery by the Royal College of Veterinary Surgeons, the European College of Veterinary Surgeons, and the American College of Veterinary Surgeons.

His career has been focused on developing algometry methods (methods to measure pain) in spontaneous disease animal models (pets with naturally occurring disease), and probing tissues from well-phenotyped animals with spontaneous disease to understand the neurobiology, with a strong translational focus. The aim of his research is to improve pain control in companion animals, and facilitate analgesic development in human medicine. He has authored over 150 peer reviewed research papers and reviews and 160 research abstracts, as well as over 30 book chapters.

**Accommodations**

Please make your hotel reservations early as rooms are very limited by calling 901-678-5410, using the group name, Memphis/Shelby County Veterinary Medical Association. Rooms have been reserved at the Fogelman Conference Center at a rate of \$69.00 a night. To receive the \$69 rate, rooms must be reserved by November 1, 2017.

**Parking**

Complimentary parking in the Fogelman Garage next to the Fogelman Executive Conference Center.



**CONTINUING EDUCATION**

The conference offers twenty (20) hours of continuing education credits approved by Tennessee Board of Veterinary Medical Examiners. Certificates of attendance will be provided at the end of each day.

Name: \_\_\_\_\_

Clinic: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

MSCVMA Members (\$395.00)      Non-Members (\$425.00)  
 After October 25, 2017 (\$450.00)      One Day Registration (\$225.00)  
 (Mark the days you will attend) \_\_\_ Friday \_\_\_ Saturday

Technicians, Students & Management Staff (\$250.00)  
 Meal Cost for Guests: \$30 per meal  
 No. of Guest Meals \_\_\_\_\_ Day(s) \_\_\_ Friday \_\_\_ Saturday

**Total Payment \$** \_\_\_\_\_

**Credit Card Payment (Add 4% Convenience Fee)**

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Registration fees include breakfast, breaks, lunch and dinner each day. All conference materials are provided. If additional information is required, contact Lee Hughes, MSCVMA Executive Director (901) 754-1615, Email: Lmhughes@costconsulting.net or at the address shown. Please make check payable to MSCVMA and mail to 504 Sanga Circle West, Cordova, TN 38018-7633. Form may be duplicated for multiple registrations.

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18th Annual Mid-South Regional  
**Veterinary Conference**

**2017**      NOVEMBER 17-18



**20 Hours CE Credit**

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# Meeting Agenda

**Friday, November 17, 2017**

**Room 291 Amphitheater**

- 7:00 – 8:00 a.m. Breakfast in Main Dining Room
- 8:00 – 12:00 noon **Dana A. Liska, DVM**  
Derm Diagnostics  
*Bacteria, Resistance & Antibiotics: Knowledge is Power*  
*Four Steps to Better Dermatology*  
*Challenging our Perspectives and Interactive Case Based Dermatology*
- 12:00 – 1:00 p.m. Lunch in Main Dining Room
- 1:00 – 3:00 p.m. **Ray C. Baas, Economist**  
*Trends in the Veterinary Practice Marketplace 2017*
- 3:00 – 5:00 p.m. **Chris Gilbert, PharmD**  
*Legal Considerations with Medications Veterinarians need to be aware of medications, commercial & compounds (from DEA to FDA)*
- 5:00 – 6:00 p.m. Social/Cocktail Hour – Upper Atrium
- 6:00 – 7:00 p.m. Dinner in Main Dining Room
- 7:00 – 9:00 p.m. **Valarie V. Tynes, DVM**  
Amphitheater  
*Your Patients are Talking, Are you Listening?*  
*Creating the Pet Friendly Practice*

**Saturday, November 18, 2017**

**Room 219 Amphitheater**

- 7:00 – 8:00 a.m. Breakfast in Main Dining Room
- 8:00 – 12:00 a.m. **Richard Meadows, DVM**  
*Dollars and Sense Dental Radiography and Marketing*  
*Dental Extractions – A Step by Step Approach*  
*Good Dental Equipment Makes Work Fun and Profitable*  
*Dental Radiographic Interpretation & Case Discussion*
- 12:00 – 1:00 p.m. Lunch in the Main Dining Room

*Agenda continued . . .*

- 1:00 – 5:00 p.m. **Jane Ashley Huey, DVM**  
*Neurophthalmology*  
*Ocular Neoplasia*  
*Breed Specific Ocular Disease*
- 5:00 – 6:00 p.m. Social/Cocktail Hour – Upper Atrium
- 6:00 – 7:00 p.m. Dinner in the Main Dining Room
- 7:00 – 9:00 p.m. **B. Duncan X. Lascelles, DVM**  
Amphitheater  
*Integrated Pain Management*

## **Dana A. Liska, DVM, DACVD**



Dr. Liska received her Doctor of Veterinary Medicine from Kansas State University in 1999. Following graduation she completed a rotating internship in medicine, surgery, and critical care at Mission MedVet in Mission, Kansas. Dr. Liska then practiced general, small animal, veterinary medicine for 4 years in Helena, Montana. In 2004 she began a dermatology residency at the University Of Florida College Of Veterinary Medicine. Upon completion of her residency she remained at the University of Florida CVM as a clinical instructor of Dermatology until she moved to the Dallas area to join the Animal Dermatology Referral Clinic. For nine years she practiced clinical dermatology at ADRC and for five of those years she shared partnership with two other dermatologists. In September of 2016 she left private practice to join Zoetis. Dr. Liska achieved Diplomate status in the American College of Veterinary Dermatology in 2006.

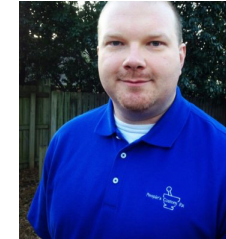
## **Ray C. Baas, DVM Consultants**



Ray Baas is a business economist and founder and principal of the firm DVM Consultants®, which provides practice brokerage, valuations, financing, business education and consultation to veterinarians in the Gulf South and in Colorado. A native of New Orleans, he is a graduate of the University of New Orleans with a BS in Economics, LSU Graduate School of Banking and Tulane University's Executive Management program. He has over forty years of experience in banking and commercial finance. Baas has served as President

and CEO of three commercial banks, two of which he founded or organized. He is an Adjunct Assistant Professor LSU School of Veterinary Medicine and has served for ten years as president of the New Orleans Regional Council for Business Economics.

## **Chris Gilbert, PharmD**



Dr. Chris Gilbert graduated from Freed-Hardeman University in 2002 with a BS in Chemistry and then went on to graduate from UT College of Pharmacy earning his Doctor of Pharmacy in 2007. During pharmacy school he was a member of Phi Delta Chi Pharmaceutical Fraternity and also interned at People's Custom Rx. Following graduation Dr. Gilbert signed on with Kroger and enjoyed being in many different pharmacies and helping many patients. Throughout his career and following his earlier internship, he realized that compounding was the kind of pharmacy he really wanted to practice. He returned to People's Customer Rx in October 2013 and in September of 2016 he purchased the pharmacy. The pharmacists of People's Custom RX are licensed in the states of Tennessee, Mississippi and Arkansas. Dr. Gilbert's goal is to strengthen relationships with veterinarians to help our furry family members feel their best.

## **Valarie V. Tynes, DVM, DACVB**



Dr. Valarie Tynes is a native Texan and received her DVM from Texas A&M University. She worked in private practice for 14 years before returning to academia to pursue a residency in clinical animal behavior at the University of California at Davis in 2000. She has been a diplomate of the American College of Veterinary Behaviorists since 2003 and is currently President of the College. Her special interests are the behavior and welfare of pet pigs, exotic pets and zoo animals. She is a frequent speaker at veterinary meetings around the country and author of numerous articles and textbook chapters. She is the editor of *The Behavior of Exotic Pets* and co-editor of the Behavior issues of the *Veterinary Clinics of North America – Small Animal Clinics* released in May of 2014. She joined Ceva in October of 2014 as a veterinary services specialist, providing behavior education, training and technical support to the sales force as well as lectures and presentations to veterinarians in the field. In her spare time she continues to provide consulting services to zoos.

## **Richard Meadows, DVM, DABVP**



Dr. Meadows is a native of the Texas panhandle. After graduation from Texas A&M in 1981, he has split his time professionally between private practice and academia. After a 10 year stint in private practice he completed a 3 year residency in Clinical Pathology at the University of Wisconsin, followed by a 2 year NIH sponsored Post-Doctoral Fellowship in Inflammatory Pathology at a human medical school in San Antonio, Texas. After a short time back in private practice, Dr. Meadows began at the University of Missouri, College of Veterinary Medicine where he is section leader of the Small Animal Community Practice, which covers dermatology, dentistry, and shelter medicine. He is a frequent speaker at CE events around the world. He has received numerous national awards for teaching and practicing veterinary medicine. As a general practitioner his interests are very broad. In addition to dentistry, dermatology, and clinical pathology, are parasitology, infectious diseases, vaccinology, and communication skills.

## **Jane Ashley Huey, DVM, MS, DACVO**



Jane Ashley Huey is a veterinary ophthalmologist who currently practices at Memphis Veterinary Specialists in Cordova, TN. She is originally from Clarkedale, Arkansas. She received her DVM from Auburn University and performed a one year rotating internship at the University of Missouri. Next, she went to Kansas State University for her residency training in ophthalmology and to obtain a master's degree. Following the completion of her residency, Dr. Huey worked in San Diego for two years before moving to Memphis to be closer to home. She enjoys outdoor sports, time with her husband, dog and two cats, cooking trying new restaurants and reading. While most of her day is spent working on dogs and cats, she enjoys equine ophthalmology and works with horses whenever possible. Her time spent thus far at MVS has been very rewarding, and she comments on the excellent referral community in Memphis and the surrounding area.