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**Accommodations**

Please make your hotel reservations early as rooms are very limited by calling 901-678-5410, using the group name, Memphis/Shelby County Veterinary Medical Association. Rooms have been reserved at the Fogelman Conference Center at a rate of \$69.00 a night. To receive the \$69 rate, rooms must be reserved by November 1, 2016.

**Parking**

Complimentary parking in the Fogelman Garage next to the Fogelman Executive Conference Center.



**CONTINUING EDUCATION**

The conference offers twenty (20) hours of continuing education credits approved by Tennessee Board of Veterinary Medical Examiners. Certificates of attendance will be provided at the end of each day.

Name: \_\_\_\_\_

Clinic: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

MSCVMA Members (\$395.00)      Non-Members (\$425.00)  
 After October 25, 2016 (\$450.00)      One Day Registration (\$225.00)  
 (Mark the days you will attend) \_\_\_Friday \_\_\_Saturday

Technicians, Students & Management Staff (\$225.00)  
 Meal Cost for Guests: \$30 per meal  
 No. of Guest Meals \_\_\_\_\_ Day(s) \_\_\_Friday \_\_\_Saturday

**Total Payment \$** \_\_\_\_\_

**Credit Card Payment (Add 4% Convenience Fee)**

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Registration fees include Thursday evening dinner, breakfast and breaks each day. Also, lunch on Friday and Saturday, and all conference materials are provided. If additional information is required, contact Lee Hughes, MSCVMA Executive Director (901) 754-1615, Email: Lmhughes@costconsulting.net or at the address shown. Please make check payable to MSCVMA and mail to 504 Sanga Circle West, Cordova, TN 38018-7633. Form may be duplicated for multiple registrations.

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 Veterinary Medical Association  
 504 Sanga Circle West  
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*17th Annual Mid-South Regional  
**Veterinary Conference***

**2016** NOVEMBER 17, 18, 19



*20 Hours CE Credit*

Sponsored by the Memphis  
 Shelby County Veterinary  
 Medical Association



# Meeting Agenda

**Thursday, November 17, 2016**

Holiday Inn Room/Shelby Ballroom

6:30 – 8:30

**Joshua Regal, Pharm.D., FACA**

**Chris Simmons, RPh**

*“Maximize Your Treatment Options”  
Laws regarding use of compounding*

**Friday, November 18, 2016**

Room 291 Amphitheater

7:00 – 8:00 a.m.

Breakfast in Main Dining Room

8:00 – 12:00 noon

**Dr. Carol Barton**

*Liquid Gold: A Guide to the  
Complete Urinalysis*

**Dr. Elizabeth Jay**

*Cytology Techniques*

12:00 – 1:00 p.m.

Lunch Session in Main Dining Room

**Ray Baas, DVM Consultants®**

*“Types & Source of Business Capital \  
for Veterinarians”*

1:00 – 5:00 p.m.

**Dr. Clarke Atkins**

*A Veterinarian’s Viewpoint on Heart-  
worm Resistance to Macrocyclic Lactones*

What is new in the management of Cardiovascular Disease in Dogs and Cats. Cardiorespiratory Conundrums in Coughing / Dyspneic Cats Case presentations.

**Saturday, November 19, 2016**

Room 219 Amphitheater

7:00 – 8:00 a.m.

Breakfast – Main Dining Room

8:00 – 12:00 noon

**Mark Russak, DVM, CVJ**

*“Practice success in ANY economy. . . tips  
and plans to help pave the Road to an  
outstanding practice”*

12:00 – 1:00 p.m.

Lunch Session in Main Dining Room

**Ray Baas, DVM Consultants®**

*“Financial Management Goals for  
Veterinary Practices”*

1:00 – 5:00 p.m.

**Greg Almond, DVM, MS, DACVR**

*Radiology, Radiation Oncology*

**Clarke E. Atkins, DVM, DACVIM**



Dr. Atkins is Professor Emeritus of Medicine and Cardiology at North Carolina State University. He became board-certified by the American College of Veterinary Internal Medicine in internal medicine in 1978 and

in cardiology in 1992. Dr. Atkins is known for his research and teaching in small animal cardiology, having authored more than 150 publications. He has spoken extensively in the U.S., as well as in many countries around the world.

**Carol Barton, DVM, MS**



Dr. Barton is recognized for her extensive clinical and organizational experience in both human and animal healthcare. She holds a Doctor of Veterinary Medicine Degree from Colorado State University. She also holds a Master’s in Public Health Nursing and a BS in Nursing. Dr. Barton is employed as a professional services veterinarian with Idexx Laboratories.

**Elizabeth Jay, DVM, MS, DACVP**



Dr. Jay received her DVM from Purdue University in 1992. After spending 4 years in mixed animal practice in North Carolina and 5 years in small animal/emergency practice in Chicago, she returned to Purdue as a professional assistant in Oncology. She received board certification by the American College of Veterinary Pathologists in clinical pathology in 2004. Dr. Jay joined Idexx in 2009. Her professional interests include diagnostic hematology and cytology.

**Josh Regal, Pharm.D., FACA**



Dr. Regal received his Doctor of Pharmacy degree at the University of Tennessee Health Science Center in Memphis, TN. For the past 13 years he has practiced at Regal Pharmalab, an independent compounding pharmacy in Germantown, TN.

Dr. Regal has worked with St. Jude Children’s Research Hospital providing compounding medications for patients as well as for some of the medication research.

**Chris Simmons, RPh**



Dr. Simmons worked in both hospital and retail pharmacy before becoming a member of Professional Compounding Centers of America (PCCA). He currently serves as vice president of Creative Development at PCCA. He has a significant role as a

pharmacy consultant for PCCA and has developed several specialized pharmacy compounding classes in the area of veterinary and natural hormone replacement therapy and pain management. Chris speaks to countries around the world helping provide service, knowledge and support for compounding pharmacists.

**Ray Baas, DVM Consultants**



Ray Baas attended the University of New Orleans and received a BS in Economics. He also attended Louisiana State University’s Graduate School of Banking and Executive Management School at Tulane University. He is the principal partner for DVM Consultants. With over 40 years of banking

and commercial financial experience, Mr. Baas has provided CE-approved lectures all over the Mid-South. He served as past president for Regional Council for Business Economics (Louisiana) as well as held an Adjunct Professorship of Entrepreneurship at Southern University in New Orleans.

**Greg Almond, DVM, MS, DACVR**



A native Memphian, Dr. Almond received his DVM from the University of Tennessee in 1984. He practiced in Memphis, Tennessee for 18 years, the last six years as the founding owner of Cordova Station Animal Hospital. After selling the clinic, he did back-to-

back residencies in Radiology and Radiation Oncology at Auburn University CVM from 2002 to 2008 and received his Master’s degree in Biomedical Sciences from Auburn University in 2009. He is a diplomat of the American College of Veterinary Radiology in both Radiology and Radiation Oncology. Most of his time is devoted to the practice of radiation oncology as part of Auburn’s integrated oncology service.

**Mark Russak, DVM**



Dr. Russak earned both his Bachelor’s degree and DVM from Colorado State University. After teaching for 7 years at Mississippi State CVM, he retired in 2010. He is a recent AAHA past president and current member of the National Board of Veterinary Medical Examiners. Dr. Russak has authored numerous lay and professional publications. He is credentialed as a Certified Veterinary Journalist and has hosted several radio pet care shows as well as a TV show. His passion is career development of veterinary students and recent graduates . . . helping to create the next generation of successful “gentle doctors.”

FACULTY SPEAKERS